



# Maruti e-Vitara Base Variant Update

Latest changes announced for the popular electric SUV in India.



# Smaller Battery Pack Introduction

Base variant gets smaller  
battery

Reduced battery capacity to  
lower cost

Impact on driving range  
Range expected to decrease  
moderately

Why smaller battery?

Balance between affordability and performance

# Performance and Specifications

## Power output

Same motor power retained

## Battery capacity

Reduced from earlier larger pack

## Estimated range

Approximately 250 km on single charge

# Cost and Pricing Benefits



Lower initial price

More accessible for budget-conscious buyers



Reduced battery cost

Main factor in electric vehicle price drop



Competitive market positioning

Stronger against rival electric SUVs





# Charging and Battery Life

## Charging time

Faster due to smaller battery size

## Battery longevity

Expected lifespan similar to larger pack

## Warranty coverage

Comprehensive package remains unchanged



# Target Audience and Use Cases

Urban commuters

Ideal for city driving and daily trips

First-time electric buyers

Affordable entry into EV segment

Budget-conscious customers

Get the e-Vitara experience at lower cost



# Environmental Impact



Reduced carbon footprint

Electric driving lowers emissions significantly



Smaller battery, less resource usage

Environmentally friendlier production



Supports India's green mobility goals

Aligned with national EV adoption plans

# Key Takeaways & Next Steps

1

Smaller battery lowers base variant price

2

Range slightly reduced but still practical

3

Targets budget buyers and city commuters

4

Supports sustainable transportation growth

Watch for dealer announcements; new base variant arriving soon.

