

Maruti e-Vitara Base Variant Update

Latest changes announced for the popular electric SUV in India.



Smaller Battery Pack Introduction

Base variant gets smaller battery Reduced battery capacity to lower cost Impact on driving range Range expected to decrease moderately

Why smaller battery?

Balance between affordability and performance

Performance and Specifications

Power output

Same motor power retained

Battery capacity

Reduced from earlier larger pack

Estimated range

Approximately 250 km on single charge

Cost and Pricing Benefits

Lower initial price More accessible for budgetconscious buyers

Reduced battery cost

Main factor in electric vehicle price drop

Competitive market positioning Stronger against rival electric SUVs





Charging and Battery Life

Charging time Faster due to smaller battery size

Battery longevity Expected lifespan similar to larger pack

Warranty coverage Comprehensive package remains unchanged

Target Audience and Use Cases

Urban commuters

Ideal for city driving and daily trips

First-time electric buyers

Affordable entry into EV segment

Budget-conscious customers

Get the e-Vitara experience at lower cost

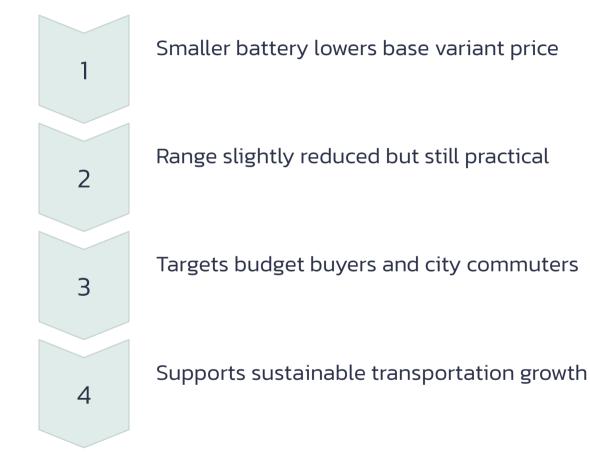


Environmental Impact

Reduced carbon footprint Electric driving lowers emissions significantly Smaller battery, less resource usage Environmentally friendlier production

Supports India's green mobility goals Aligned with national EV adoption plans

Key Takeaways & Next Steps



Watch for dealer announcements; new base variant arriving soon.

