

# Upcoming Tata Sierra Spotted Testing with 3 Screens: The Icon Returns with a Futuristic Twist

The iconic Tata Sierra is making a thrilling comeback. Recently spotted testing on Indian roads, the upcoming Tata Sierra EV has grabbed headlines for its ultra-modern cabin, including three digital screens.



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# Introduction: The Sierra Legacy Reimagined



## Nostalgic Icon

The Tata Sierra returns, blending heritage with innovation for a new generation of EV buyers.



## Modern Cabin

Experience an ultra-modern interior with cutting-edge digital displays and premium finishes.



## EV Redefined

Tata Motors sets new standards for premium electric SUVs in India with the Sierra EV.





# Spotted: Tata Sierra Test Mule Shows Triple-Screen Setup

## 1 Driver Instrument Cluster

Fully digital and customizable, showing speed, range, and ADAS data.

## 2 Center Infotainment

Large touchscreen with Tata's iRA 2.0, wireless Apple CarPlay, and Android Auto.

## 3 Passenger Display

Offers entertainment, navigation, or trip information for the co-driver.





# Expected Features in the Upcoming Tata Sierra EV

Powertrain	Electric Vehicle (EV) – expected range of 500+ km
Platform	Based on Tata’s Gen 2 EV architecture
Interior	Minimalistic layout, sustainable materials, panoramic sunroof
Infotainment	Triple screen setup, JBL premium audio, OTA updates
Safety	ADAS, 6 airbags, 360-degree camera, ESC
Connectivity	5G-ready, voice commands, Alexa/Google Assistant integration

# Design Language: A Retro-Futuristic Masterpiece



- Flush door handles enhance aerodynamics and aesthetics.
- All-LED lighting offers superior visibility and a modern look.
- Dual-tone body with cladding provides a rugged, premium stance.
- Floating roof with quarter glass pays homage to the original Sierra.

Tata blends heritage and innovation, appealing to both old fans and new-age buyers.

# Launch Timeline and Expected Price in India

## 2025

### Expected Launch

Early 2025, likely at Auto Expo 2025.

## ₹22L

### Starting Price

Ex-showroom, positioning it competitively in the EV segment.

## ₹28L

### Top Model Price

Ex-showroom, offering premium features and advanced technology.



# SEO Focus Keywords

Tata Sierra EV 2025

Upcoming Tata electric SUV

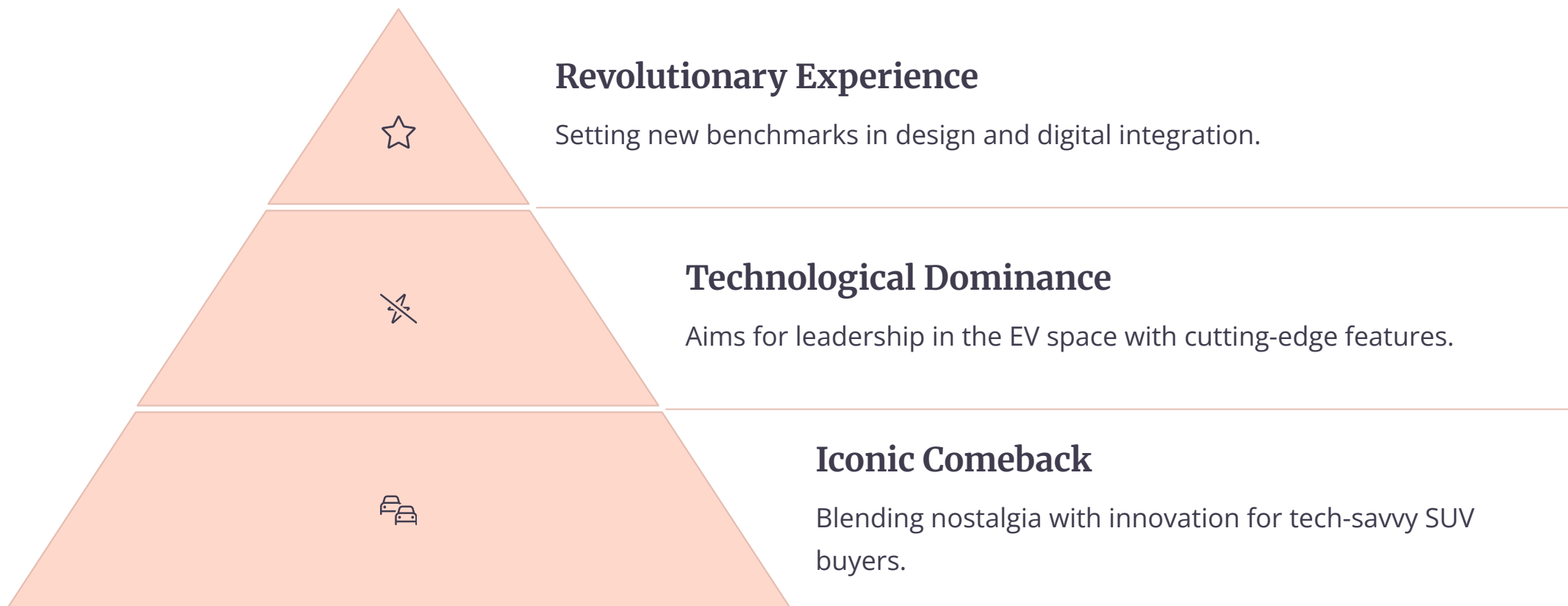
Tata Sierra 3 screens interior

Sierra spotted testing India

Tata Sierra launch date

Tata triple screen SUV

# Conclusion: Tata Sierra Is Ready to Set New Standards







# FAQs

1

**Is the new Tata Sierra going to be electric?**

Yes, it's expected to be an all-electric SUV.

2

**When will the Tata Sierra be launched?**

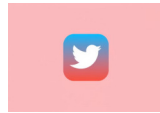
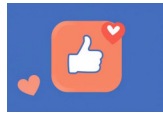
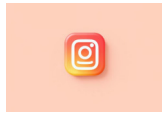
Expected early 2025, possibly at Auto Expo 2025.

3

**What makes the new Sierra special?**

Features a triple-screen dashboard, premium interiors, and sustainable materials.

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